

Joshua K. Fike

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OBJECTIVE

Seeking full time, part time, or freelance position.

EDUCATION

- Currently completed further study in Informatics/New Media at IUPUI, Dec. 2009
- **B.S., Media Arts & Science**, Track: Video & Sound; School of Informatics, Indiana University, May 2006
- A.S., General Studies, Florida State University, August 2003

PROFESSIONAL EXPERIENCE

Freelance Video Producer

2006 - Present

- Camera Operator for NBC's America's Got Talent audition in Indy, Fremantle Media.
- PA for "One Tribe" shoot for the Pepsi Refresh Project, GOOD Projects.
- PA for Discovery pilot "2nd Chance" – Marcus Schrenker interview, Indigo Films.
- Producer/Camera Operator for awarded entry in 48-hour film project - Indianapolis 2010.
- Shot interview footage of IN Senator Richard Lugar for Alliance to Save Energy.
- Shot footage for WFYI at the Academy of Model Aeronautics for their documentary on flight, funded by NASA.
- Edited videos for Boost Media Entertainment including companies like Swift Enterprises in Lafayette, IN as well as Vera Bradley in Fort Wayne, IN.
- Produced motion graphics/text animation video for international company promo; Japanese version showed in Tokyo.
- Operated camera for Indiana High School Athletic Association (IHSAA sports.org) sporting events for live, online streaming webcasts.
- Shot and edited five-minute interview video, which brought New York designer directly to customers and generated interest along with increasing sales.
- Produced video testimonials of clients for successful e-commerce provider Modern Retail in promotion of business.
- Produced artistic video of Butler University Ballet student performance through editing footage from three cameras, resulting in unique addition to storyline.
- Created photos and DVDs including shooting and editing footage for special events, interviews, weddings.

Video Production Internship

2010

Boost Media Entertainment, Indianapolis, IN

- Shot/edited footage for Palermo's Pizza promotional events including the 2K10 Kick-Off Party and Festa Italia in Milwaukee, WI.
- Assisted in studio shoot at WFYI for Palermo's Pizza running camera & teleprompter with talent.
- Shot/edited footage for Eli Lilly Federal Credit Union's 'Smart Summer Spending' seminar.
- Shot/edited footage of Panther Racing employee for Conexus' 'Dream It. Do It.'

- Produced/Directed shoot for 'Boost Bits' video for the company's informational/promotional appeal.

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Videographer/Website Administrator

2006 - 2008

Frankey's, Indianapolis, IN

- Produced photography and video including shooting footage in NYC, editing, enhancing audio, and compiling all data to informational streaming videos for online viewing.
- Created website videos which demonstrated how to create various fashion forward looks. Attracted new customers through blogs discussing educational and appealing videos.
- Created professional seasonal editions of Look Book for website imagery. Included managing creative direction, scheduling and executing full production to finalized shots.
- Drove online sales from \$6K/mo to \$40K/mo within one year by consistently maintaining fresh, modern and creative fashion website.
- Assisted in creation of hard copy promotional piece sent to national publications introducing unique fashion website which sparked interest from InStyle, Lucky and Oprah's Magazines.
- Pursued selective approval of online sales for exclusive designer line and achieved selection as one of seven nation-wide websites for representation.
- Created and implemented digital advertising and promotional pieces.
- Wrote descriptions for all new products placed on website, designer biographies, and weekly emails to customers.
- Managed all aspects of e-commerce for high-end fashion retailer.

COURSE WORK

- **Electronic Music Production** – Composed and recorded three original compositions. Mixed and mastered audio data via Sonar.
- **Advanced Video Production** – Produced four short videos and a documentary film.
- **Lighting & Field Production** – Practiced lighting techniques for still photography and video production.
- **Digital Effects** – Applied special digital effects to photos and video in Adobe After Effects including working in 3D environments.
- **Digital Media Production** – Applied techniques to tell story visually and effectively.
- **Advanced Audio Technology** – Enhanced and finalized music files to industry standard comparison by applying techniques of audio mastering process.
- **Digital Sound Design** – Recreated 100% of audio data from clip of professionally-produced feature film. Recorded and manipulated sounds to achieve desired effects.
- **Business of Music** – Studied music industry business including working with agents, agencies, networking, and discovering and accomplishing business opportunities.
- **Digital Media & Pop Culture** – Studied evolution and influence of media technology.
- **Capstone Project** – Created music video to accompany personal composition. Shot and edited footage from one camera with multiple run-throughs of singer's performance.

SOFTWARE SKILLS

Final Cut Pro, After Effects, Motion, Soundtrack Pro, Premiere Pro, DVD Studio Pro, Photoshop, Illustrator, Sound Forge, Sonar, Word, Excel, PowerPoint

